Once upon a time...

A 1 hour “Coffee Talk” workshop for parents to learn how to harness the power of storytelling in their home.

From the nursery room to the boardroom—stories have the power to transform how people think, act and feel about the world.

But you don’t need to be Dr. Seuss or a CEO to know how to leverage this power—because our brains are wired for story.

We all have the power.

This workshop will help you instantly activate your storytelling ability and understand when and how to apply that power to parenting in your own home.

The workshop will be led by Seamus Yu Harte—a member of the Teaching & Learning team at the Hasso Plattner Institute of Design at Stanford—and fellow Bing Parent.