December 2, 2019

Dear Parents and Friends of Bing Nursery School,

Early childhood education has been identified as one of the best investments a community can make. A high-quality preschool program, as research has shown, increases children’s educational achievement, social and community engagement and overall well-being, which leads to a more productive and healthier life well into adulthood.

At Bing Nursery School, we strive to set the standard for excellence in early childhood education. Bing serves as a model for children’s learning environments worldwide and remains one of the few child development research facilities in the country. We know that a child’s early play experiences are directly linked to shaping their future disposition for learning and their overall resilience in life. The early years from birth to age five are truly magical! Every day there seems to be a new development—a new word, a new friend, a new accomplishment to celebrate. Likewise, the growth of the brain during that time is like no other equivalent time in life; 90% of the brain is already developed by the age of five. **For young children there's no better investment in their development than play!**

Each year we ask our Bing community to support our Annual Fund. It is critical to our financial health. The generous contributions from the Bing community of parents, grandparents, alumni families and friends help to close the gap between tuition revenue and the true cost of providing our high-quality, play-based educational experience. Your gift to the Annual Fund will touch all of the children who attend Bing. **No gift is too small.**

This year’s Annual Fund runs until August 31, 2020. When you support our Annual Fund, you are supporting Bing’s commitment to provide the best play-based learning experience with extra teachers in the classroom, high-quality materials, a full-time music and movement specialist, a technology specialist and our many special events.

We are both pleased and thankful that you are an active and engaged member of our Bing community. Your involvement is deeply appreciated and we truly believe that no gift is too small. **Thank you for being part of the Bing community and for your support.**

Warmest Regards,

Jennifer Winters
Director

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**Annual Fund Chairs**

Margarita Casanova Cohen and Eli Cohen
Masha and David Fisch
Liza Wang and Jerry Luk
Stacy and Chris Philpot
Robyn and David Reiss
BING
Annual Fund