December 7, 2018

Dear Parents and Friends of Bing Nursery School,

Every year we ask our Bing community to support our Annual Fund. Our Annual Fund is critical to the financial health of Bing. The generous contributions from the Bing community of parents, grandparents, alumni families and friends help to close the gap between tuition revenue and the true cost of providing a high-quality, play-based educational experience. Your gift to the Annual Fund will touch all of the children who attend Bing.

This year’s Annual Fund runs until August 31, 2019. When you support our Annual Fund, you are supporting our ability to have extra teachers in the classroom, high-quality materials, a full-time music and movement specialist, a technology specialist and our many special events.

We know that children’s early experiences shape who they are, their attitude towards learning and their overall resilience in life. Bing is committed to providing the highest quality program for young children and we strive to set the standard for excellence in early childhood education. Bing serves as a model for children’s learning environments worldwide and remains one of the few child development research facilities in the country.

The early years from birth to age five are truly magical! Every day there seems to be a new development—a new word, a new friend, a new accomplishment to celebrate. Likewise, the growth of the brain during that time is like no other equivalent time in life; 90% of the brain is already developed by the age of five.

We are both pleased and thankful that you are an active and engaged member of our Bing community. Your involvement is deeply appreciated, and we truly believe that no gift is too small. Thank you for being part of the Bing community and for your support.

Warmest Regards,

Jennifer Winters
Director