

Stanford University Bing Nursery School

Laboratory School: Research and Teaching

December 1, 2022

Dear Bing Families,

Play is so simple, yet so profound to the development of the young child. Play is the impetus that makes learning happen. **Play is the best gift that you can give a young child.**

Bing was founded 56 years ago on this principle of play. Our mission is to provide rich opportunities for play in the lives of young children. Your gift to the **Annual Fund** ensures that Bing can keep play important in the lives of young children and their families.

For children aged 5 and below, the evidence is clear that play – real-world, hands-on play – is what’s best for a young child’s development in all learning domains – cognitive, social, emotional, and physical. Play is the best way they learn and optimal for brain development. Neuroscience has shown that real-world, 3-D play by young children is what best creates synapses in their rapidly developing brains, enabling future learning.

Each year we ask the Bing community to support our **Annual Fund**. It is critical to our financial health. The Annual Fund ensures that Bing continues to have the resources necessary to provide the richest early childhood educational experiences for young children and their families. The generous contributions from the Bing community of parents, grandparents, alumni families, and friends help close the gap between tuition and the actual cost of providing an exemplary play-based curriculum. This includes high-quality materials, extra teachers in the classroom, a full-time music and movement specialist, a technology specialist and our many special events throughout the year.

Your support of the Annual Fund allows us to give children the best possible start in life through Bing’s exemplary play-based, child-centered program and ensures we can keep providing children opportunities to play in the best possible way.

Please consider giving today! Enclosed is an Annual Fund envelope or you can make your gift online at bingschool.stanford.edu/giving/annual-fund.

Your gift of any amount will have a direct impact on the lives of young children.

We deeply appreciate you being a member of our Bing community, your belief in our play-based, child-centered program, and your active involvement in your child’s education. **We thank you for giving young children the gift of play!**

Warmest regards,



Jennifer Winters
Director

Annual Fund Chairs:

Robert Luo and George Arison
Liza Wang and Jerry Luk
Mubarik Imam and Talha Sattar



Make your gift TODAY!