November 22, 2021

Dear Parents and Friends of Bing Nursery School,

Bing was founded over 55 years ago as a play-based, child-centered program. Dr. Edith Dowley, the founding director, believed strongly in the value of play and our founding principles that every child should be treated as an honored guest; every child is given the gift of time and is allowed freedom of movement. These principles spoke to us even more so when we opened the doors of Bing in September of 2020, after being shut down for six months because of the pandemic. It reinforced our priorities and confirmed the critical value of play as we began that year and continue today.

As Dr. Dowley knew then, we know today that play, real-world, hands-on play, is precisely what young children need to grow, learn, and develop into creative, curious, confident, caring, and collaborative individuals. It is our intent to ensure play remains an integral part of the lives of young children with or without a pandemic.

Your support of our Annual Fund allows us to give children the best possible start in life through Bing’s exemplary play-based, child-centered program and ensures we can keep providing children opportunities to play in the best possible way. These early years from birth to age five are truly magical! Every day there seems to be a new development—a new word, a new friend, a new accomplishment to celebrate. Likewise, the growth of the brain during that time is like no other equivalent time in life; 90% of the brain is already developed by the age of five. Your gift will have a direct impact on the lives of young children.

The Annual Fund is the cornerstone of our fund raising and it directly supports having extra teachers in the classroom, high-quality materials for children, exceptional staff development, and special events and concerts for families (when possible), maintaining this beautiful facility and in these novel circumstances, continuing to provide the most enriching play.

Each year we rely on the generous contributions from the Bing community of parents, grandparents, alumni families, and friends. Please consider giving today! Enclosed is an Annual Fund envelope, or you may make a gift online at bingschool.stanford.edu/giving/annual-fund.

Your investment in Bing Nursery School will ensure we continue setting the standard for excellence in all we do. Thank you for being part of our Bing community and for your support.

Warmly,

Jennifer Winters
Director

Annual Fund Chairs:
Liza Wang and Jerry Luk
Nilooofar and Navid Mansourian
Robyn and David Reiss
Mubarik Imam and Talha Sattar

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